



Manx
Wildlife Trust
Treisht Bea-Feie
Vannin

Our Strategy

Manx Wildlife for the future

Our Vision

The Isle of Man's land and waters rich in wildlife, where nature matters to all

Our Mission

To protect and enhance our environment, create more spaces for wildlife, and inspire people to act for nature



www.mwt.im





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Delivering our Strategy

What?

Why?

How?

A

Drive the development of a
Nature Recovery Network
across the IOM.

>30% of our Manx land and sea is protected or effectively managed for nature by 2030.

A1: Establish clear leadership & focus for our conservation work.

A2: Ensure our network of protected areas works for nature & that protected sites are maintained to the highest conservation standard.

A3: Maximise gains for nature through the Agri-Environment Scheme.

A4: Deliver prioritised nature projects through our Action for Wildlife initiative.

A5: Acquire appropriate land to increase our holdings for both conservation & restoration.

A6: Work to increase conservation designations at land & sea, including Wildlife Sites.

A7: Deliver effective Manx biological data to inform decision making & assess our impact.

A8: Ecology Vannin is the go-to for Biodiversity Net Gain (BNG) advice & delivery in IOM.

B

Deliver and expand
Nature-based Solutions
across the IOM.

Our Manx environment enables both nature & people to thrive.

B1: Showcase & expand NbS on our land & through partners, across the IOM.

B2: Minimise our own MWT carbon footprint, to achieve MWT Net Zero by 2030.

B3: Develop nature credit schemes to fund our work & purchase land.

B4: Champion & drive strong links between the IOM's Biodiversity Strategy, Land Management Framework, Climate Change Action Plan & Agricultural Strategy.

B5: Utilise nature to benefit people's health & wellbeing.

B6: Support the delivery of the IOM blue carbon plan & Manx Peat Partnership.

C

Connect people in the IOM strongly to nature and the work of MWT.

1 in 4 people in the IOM are taking local action for wildlife & the environment.

C1: Increase our visibility, to expand the voice of our members, supporters & volunteers.

C2: Manage places where people actively engage with nature, including in major population centres.

C3: Deliver Team Wilder, to stimulate people across society to speak, act & vote for nature.

C4: Inspire & enable people to care for wildlife within their own land & gardens.

C5: Deliver environmental education, including an entitlement for every IOM school pupil.

C6: Upskill Government, farmers, land managers, fishers & developers to strengthen their conservation thinking & approaches.

C7: Facilitate citizen science to increase public engagement & quality biodiversity data capture.

C8: Support the development of the next generation of Manx conservationists & ecologists.



Throughout our work MWT aims to:

- Develop our fundraising ability to provide the money we need to deliver our ambitions
- Work collaboratively with key organisations, partners and stakeholders to deliver measurable gains for Manx nature
- Make informed evidence-based decisions in all our work
- Operate good governance at all levels within MWT and our trading arm Wildlife Ltd.
- Maximise our use of appropriate technologies and efficiencies across our work
- Showcase and communicate Manx culture, language, and heritage appropriately
- Champion the Isle of Man's UNESCO Biosphere status and play our part in maximising the opportunities it offers us
- Align with the principles and ambitions of The Wildlife Trusts (TWT) and work positively as a member of the TWT federation
- Network with other islands and small nations, to collaborate on conservation issues



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